

RESUME SAMPLE

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EXECUTIVE PROFILE | CHIEF INFORMATION OFFICER (CIO)



GLOBAL FORTUNE 500 TECHNOLOGY EXECUTIVE » SERVICE, OPERATIONS & INFRASTRUCTURE EXCELLENCE

Building Teams, Strategy & Organizational Capabilities Aligned to Scalable Growth in Fortune 500 Organizations

Sector Expertise Spans Media, Telecommunications, Medical Devices, Financial Services & Consumer Products

Visionary, entrepreneurial IT executive; YYYY CIO Magazine "Ones to Watch" honoree with a career hallmarked by innovation and transformation, driven by a deep understanding of business needs. Conceptualizes and delivers platforms and strategies that harmonize portfolio applications, business processes, and globally distributed teams around high-level objectives. Expertise supporting Asian, US & European business offices, coaching future leaders, and building out technology to scale with growth.

SPAN OF EXPERTISE INCLUDES:

Transformation & Innovation
Product Portfolio Management
Enterprise Applications
Low-Cost Sourcing Strategy
Global IT Leadership
Application Development
Big Data & Analytics
Information Security & Protection

TECHNOLOGY LEADERSHIP RESULTS

- ⇒ Digital workflow transformation across the COMPANY enterprise, enabling next gen global access to to pre-air content via B2B streaming service, and migration of services (email, CRM, collaboration, HR, etc.) into the cloud.
- ⇒ Successful leadership on enterprise implementations of Oracle eBusiness, PeopleSoft, and SAP impacting revenue-producing and back-office functions at COMPANY, Company, Inc., and Company respectively.
- ⇒ Over \$4M in savings at COMPANY through effective workforce planning, strategic offshoring/nearshoring, and other tactics.

CAREER HISTORY

COMPANY, INC., City, State | M/YYYY – Present

SVP, Chief Information Officer, COMPANY – a Division of Company, Inc. (M/YYYY – Present)

\$X0M BUDGET/\$X5M INFRASTRUCTURE – 250+ DIRECT/INDIRECT REPORTS – \$XB REVENUE & GLOBAL IT DELIVERY APPLICATIONS

Drive development and optimization of business-enabling tools, platforms, and systems that foster process excellence, ROI, utilization, and integration across the COMPANY universe. Set forth mid-range/long-range IT strategy that encompasses systems, collaboration, mobility, innovation, information security, and digital transformation. Directly manage systems supporting back-office, analytics, and on-demand content distribution for customer-facing systems, as well as \$XB in revenue applications.

- **Business/IT Strategy:** Aligned IT projects to the overall financial and content delivery objectives of COMPANY, Inc., leading the charge behind total workforce mobility and ongoing migration to cloud services.
- **Application Development:** Executive sponsor for best-in-breed B2B streaming service, internally developed and hosted on Amazon AWS; achieved millions in cost savings, mitigated exposure risk for COMPANY's assets, and elevated viewer experience. Additionally, directed CRM, consumer marketing automation platform, consumer data analytics, and financial analysis data warehouse initiatives.
- **Transformation:** Digitized the media supply chain, led process re-engineering to achieve full digital transformation, and championed introduction of scalable, secure architecture with migration of back-office services into the cloud.
- **Outsourcing:** Captured consecutive \$2M budget reductions in 2014 and 2015 via workforce management and tactical, data-driven utilization of internal and lower-cost location resources
- **Revenue Growth:** Galvanized COMPANY premium mobility service expansion, building big data analytics for metrics-driven decisions, and extending workflows for content/payment integrations with Apple, Amazon, Google, and others.
- **Information Protection:** Sponsored and directed initiatives to implement advanced information protection services and ongoing end-user security education/training.
- **Executive Leadership:** Recognized for coaching IT resources into senior-level roles, and providing stretch opportunities for emerging talent as a cornerstone of succession planning and organizational health.

COMPANY, INC. (...continued)

SVP, Corporate Systems & Infrastructure – COMPANY, INC., (M/YYYY – M/YYYY)

VP, Corporate Systems – COMPANY, INC. (M/YYYY – M/YYYY)

\$X0M DEPARTMENTAL BUDGET – INFRASTRUCTURE & DATA CENTER OPERATIONS – 150 DIRECT/INDIRECT REPORTS

Progressively senior-level trajectory within COMPANY IT; extensive impact and accountability for an enterprise IT portfolio and a 150-person in-house/outsourced team. Strategic and operational oversight for revenue and back-office systems and COMPANY infrastructure, including COMPANY data centers, 24/7 help desk, networking, mobile, telecommunications, remote access, information security, business continuity, and COMPANY online/mobile services.

- **Transformation:** Handpicked by the CIO of COMPANY, Inc. to envision and execute an Oracle eBusiness implementation. Successfully delivered the effort within 15 months; owned consultant selection/management and project communication up into the organization, culminating in a highly successful transformation.
- **Business Continuity:** Conceptualized a new approach to disaster recovery, balancing the 400+ application portfolio across two existing US datacenters. Eliminated millions in disaster recovery/offsite testing costs, and enabled complete recovery in 3 hours.
- **Product Deployment:** Executive responsible for infrastructure and analytics to launch and support US mobile and web-based COMPANY B2C applications. Delivered architecture, content workflow systems, and distribution services to launch expanded subscription-based video on demand platforms for XXX, XXX and other distribution partners.
- **Organizational Planning:** Realigned and optimized infrastructure support resources globally, strategically leveraging offshore teams and COMPANY’s internal cloud infrastructure to drive availability and responsiveness across the operation.

VP, Business Systems Development – COMPANY INC., a division of Company (M/YYYY – M/YYYY)

Director, Technology Services – COMPANY, INC. (M/YYYY – M/YYYY)

TECHNOLOGY STRATEGY – BUSINESS NEEDS ANALYSIS – APPLICATION OWNERSHIP – PORTFOLIO MANAGEMENT

Promoted into dual leadership role as senior executive driving strategic planning and overall management of business systems at both Company Inc. and Company, including domestic print/digital ad sales system supporting \$XB in revenue; Company back office, i.e. PeopleSoft financials/HR/CRM, executive/sales information systems, and financial consolidations; and Company’s audit, finance, procurement, real estate, tax, transportation and logistics, and treasury systems.

- **Business Systems Transformation:** Consolidated Company Inc. European operations onto PeopleSoft financials, and led integration with Company Corporate’s GL/AP/Payroll.
- **Sales Force Effectiveness:** Introduced self-service management for pricing, booking and confirming multimedia advertising revenue for Company’s domestic sales force.
- **Workforce Mobility:** Rolled out a highly secure mobile access program for Company’s world headquarters building, complete with a state-of-the-art custom-designed facilities management application and end-to-end secure mobile access.

COMPANY, City, State | M/YYYY – M/YYYY

Director, Enterprise Information Systems

180 EMPLOYEES & 60 CONSULTANTS – \$X00MM GLOBAL SAP INITIATIVE – SAP TRANSFORMATION

Developed and aligned the corporate IT organization to support domestic/international medical supply and device business units with ~ \$XB annual revenue.

- **IT Strategy:** Formalized annual technology strategic planning and capital budgeting with senior business leaders.
- **Enterprise Implementations:** Project-managed a \$X00M enterprise SAP transformation integrating global business process and data from HR, Supply Chain, Manufacturing, Finance, and Order Management.

EARLY CAREER ACHIEVEMENTS INCLUDE**COMPANY, INC.**, City, State | M/YYYY – M/YYYY**Manager, Financial Systems**

Global business analysis, technology planning, and deployment of applications supporting finance, payroll, risk management, and treasury.

- **Enterprise Applications:** Spearheaded rollout of the first-ever enterprise application, a \$X00M risk management system that centralized management, reporting, and administration of insurance programs.
- **Finance Transformation:** Architected and led implementation of cash pooling for Mexico operations that optimized taxation and liquidity management.

COMPANY, City, State | M/YYYY – M/YYYY**Manager, Information Systems**

Joined Company as a key member on enterprise design and development effort, charged with roadmapping and operationalizing consolidation of all customer-facing and billing processes into a unified custom-built ERP platform.

MUTUAL OF CITY, City, State | M/YYYY – M/YYYY**Manager, Pension Systems**

Technology leader on multiple initiatives transforming batch applications to real-time systems. Achieved significant gains in productivity and customer experience while simultaneously reducing operating costs.

EDUCATION**COLLEGE**, City, State**Master of Science (MS), Telecommunications, Cum Laude****Bachelor of Science (BS), Information Technology****COMMUNITY INVOLVEMENT**

Town of Name Water Advisory Committee – YYYY to Present
City Chapter, Hospital Children's Pediatric Charity – YYYY to YYYY